

Three Program Options. One Collection

The industry's most versatile and comprehensive flooring collection featured in a modular 3-tower display system exclusively from Wellmade® Performance Flooring.

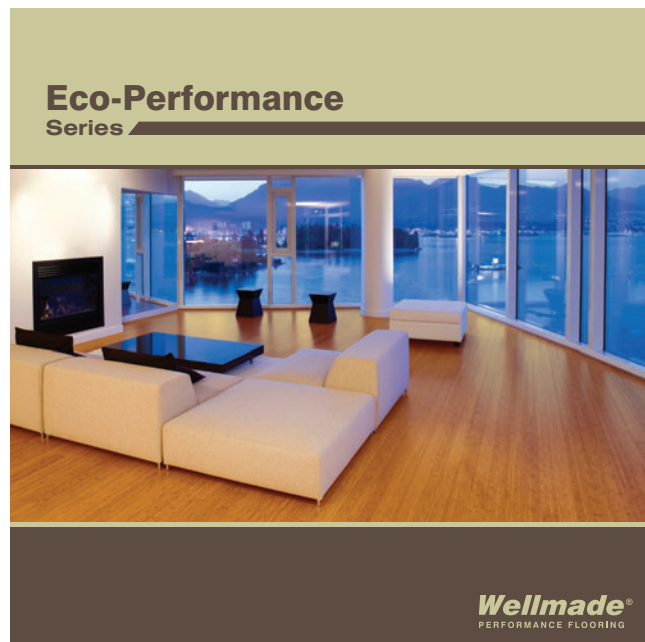
Flexible dealer enrollment integrates one, two, or three towers packed with fashion-forward flooring options.

Choose from eco-conscience bamboo and cork to a full range of exotic and domestic species available in premium thick-sawn or value oriented sliced-face engineered construction.

- Sleek and modern waterfall design
- Seamlessly integrate one, two, or three towers
- 12 large format (18" x 18") samples per tower
- Excellent product reveal and detailed sample labeling
- Point-of-purchase merchandising and sales literature

\$299

Purchase complete 3-tower display system and save!



Bamboo and Cork. The Green Flooring Alternative

The ultimate collection of bamboo and cork flooring designed for today's eco-conscience lifestyle.

3-ply horizontal,* solid vertical and strand woven bamboo:

- Natural
- Carbonized
- Tiger
- Mahogany
- Dark Walnut

*Available in smooth and hand-scraped surface options

Three exciting designer cork flooring patterns:

- Classic
- Flower
- Palace

\$149

Per display tower

The Best of Solid and Engineered Construction

Premium thick-sawn wear layer featured in popular exotic and domestic species, including eco-friendly bamboo.

Eight exciting hardwood species:

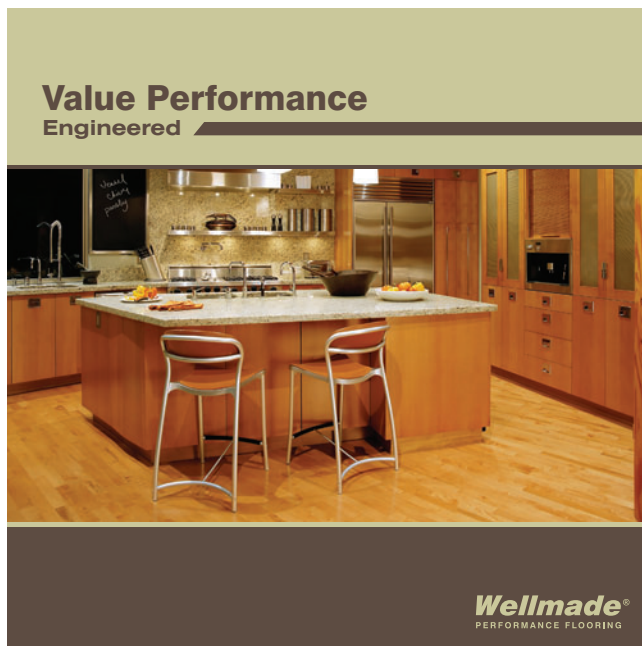
- Acacia Natural
- Amendoim
- American Cherry
- American Walnut
- Santos Mahogany
- Tigerwood
- Birch Hand-Scraped
- Acacia Hand-Scraped

Five horizontal and vertical bamboo products:

- Natural
- Carbonized
- Dark Walnut

\$149

Per display tower



Added Value in Real Hardwood Flooring

Exotic and domestic hardwood featuring a sliced-face wear layer and value oriented pricing.

Nine top-selling hardwood species:

- Afromosia
- American Maple
- American Walnut
- Brazilian Cherry
- Brazilian Walnut
- Jatoba Coffee
- Red Oak
- Santos Mahogany
- White Oak

NEW Eco-Wood printed bamboo includes micro-beveled edge for added realism.

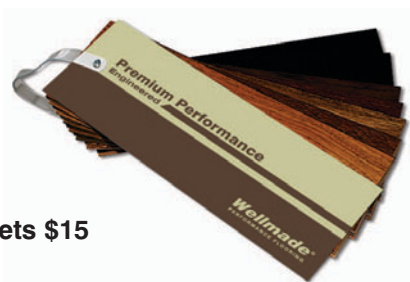
- Red Oak
- Santos Mahogany
- Dark Walnut

\$149

Per display tower

Point-of-Purchase Merchandising

POP sales literature, hand-boards and strap set samples are available for all three product lines.



Strap Sets \$15



Sales Brochure \$25
(100 per box)



Hand-Boards \$15